

2024

MINISTRY REPORT



Send Relief



Dear Send Relief Family,

As we look back on the year 2024, we are once again reminded of the profound impact your generosity has had on the lives of countless people around the world. Through your support, Send Relief has been able to respond to some of the most urgent crises of our time—showing the love and compassion of Christ in the face of suffering and despair.

The 2024 hurricane season brought devastating storms, displacing entire communities and leaving behind widespread destruction. Your gifts allowed us to bring both immediate relief and long-term recovery to those in need, showing that God's love is a steadfast refuge in times of disaster.



In addition, we have continued to walk alongside those affected by the ongoing conflicts in Ukraine and the Middle East. The devastation of war has left millions in desperate need, but your prayers and resources have enabled us to serve as a beacon of hope in some of the darkest moments. Whether through humanitarian aid or alleviating hunger through community development—always with a gospel focus—your partnership has made a lasting difference.

Throughout this report, you'll read about the powerful ways your support is making an impact, not only in times of crisis but in everyday moments of transformation. Send Relief is not another humanitarian organization, it is a gospel ministry of compassion. During a disaster, we always seek to share the hope of the gospel.

Together with the International Mission Board and the North American Mission Board, we remain committed to carrying the gospel of Jesus Christ to the nations—serving those in need, sharing His message of salvation, and bringing His peace to broken places.

Thank you for being a part of this mission. It's because of you that Send Relief continues to be a powerful instrument of God's love, reaching people in the most difficult circumstances and showing them the hope that only Christ can bring.

In Christ,

A handwritten signature in black ink, which appears to read "Bryant Wright". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Bryant Wright
Send Relief President

Send Relief serves as the global compassion ministry of the Southern Baptist Convention (SBC). A collaboration between the International Mission Board (IMB) and the North American Mission Board (NAMB), we respond to crises and care for the vulnerable around the world by meeting physical and spiritual needs in Jesus' name.

2024 by the Numbers

2.16 MILLION
PEOPLE SERVED

1.01 MILLION
GOSPEL CONVERSATIONS

74,606
DECISIONS FOR CHRIST

1,030
NEW AREAS OPENED
FOR GOSPEL WORK



North American Ministry

Your support empowers 16 Send Relief Ministry Centers to reach vulnerable people with the tangible love of Jesus in cities and communities across North America, making an internal impact through intentional, long-term strategies and practical solutions.

When disasters strike—from hurricanes to earthquakes to fires—your gifts also supply meals, shelter, and other forms of disaster relief for those affected, providing hope when their situations seem hopeless.

Ministry Centers



International Ministry

Around the world, your gifts fuel projects that provide needed relief and share the truth of the gospel. You might be supplying a village in Nigeria with a well, allowing a child with special needs to attend summer camp in Armenia, or giving aid to a family in Cuba who lost everything in back-to-back hurricanes.

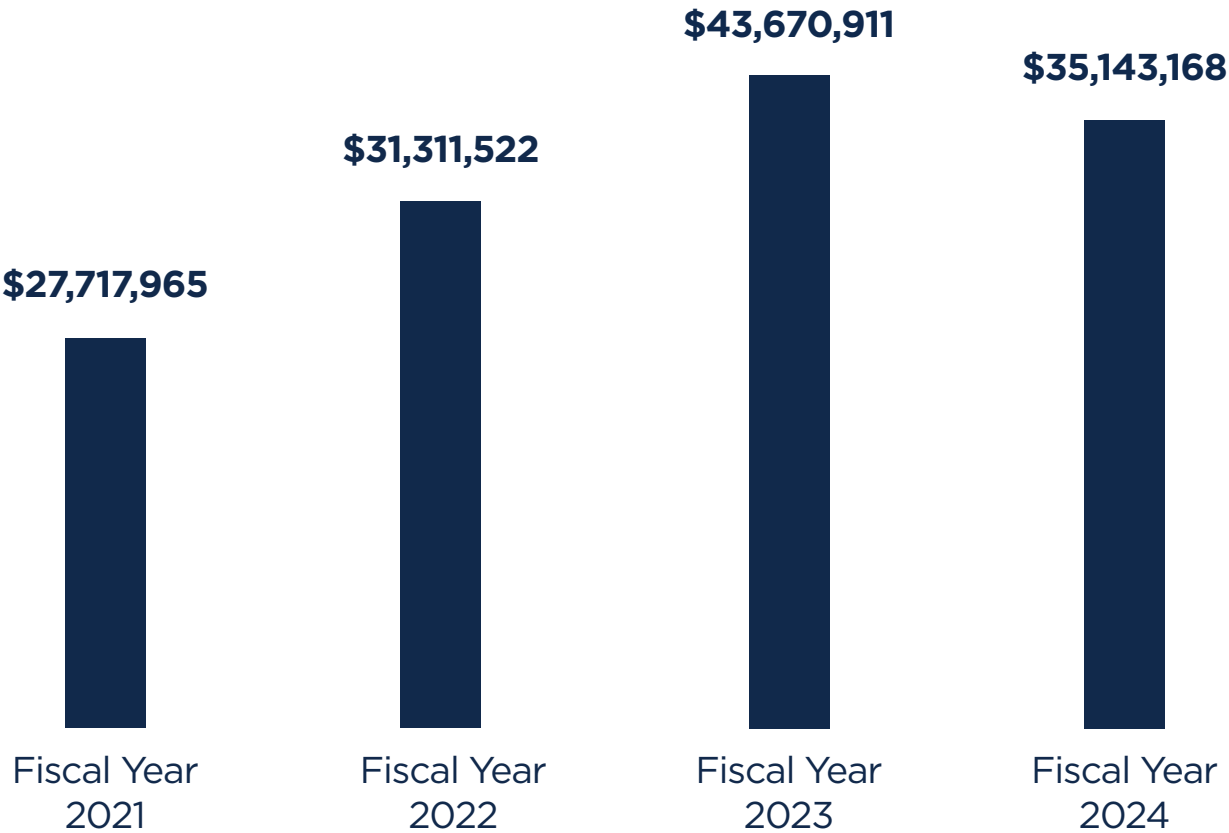
Because of your support, hundreds of our partners overseas are reaching refugees, orphans, widows, and impoverished people in every corner of the earth with the hope of Jesus Christ.



Financial Report

Because of the cooperative ministry between IMB and NAMB, 100% of your gifts are used for ministry projects in North America and around the world. Operational expenses, such as salaries, marketing, and fundraising, are covered by IMB and NAMB. Your gifts to Send Relief go further because of the generosity of Southern Baptists.

Contributions to Send Relief



Mobilizing for the Mission

Send Relief equips churches and volunteers to live on mission, serving their local communities and people around the world through mission trips, Serve Tours, and Backpack Day. In 2024, Send Relief volunteers made an impact across the globe, from Michigan to South Africa and everywhere in between.

53,603

VOLUNTEERS MOBILIZED

7

SERVE TOUR STOPS

63,120

BACKPACKS DISTRIBUTED

952

CHURCH PARTICIPANTS
FOR BACKPACK DAY





STRENGTHEN COMMUNITIES

Communities around the world need access to clean water, education, medical care, and more. While these are serious problems, there are practical solutions.

Your support allows Send Relief to provide for those in need—one person, one relationship, one community at a time. Through authentic care and consistent presence, people hear and see the gospel in action and discover how God's amazing love can change everything.

3,606

WATER SYSTEMS
PROVIDED

14,548

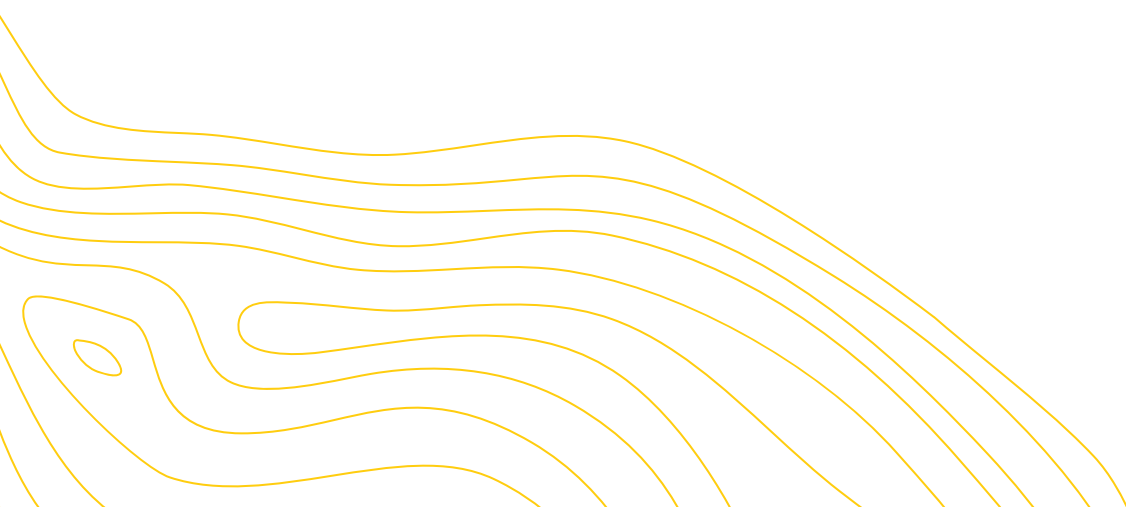
HYGIENE KITS
DISTRIBUTED

35,685

PEOPLE RECEIVED
SEEDS OR SEEDLINGS

802,748

PEOPLE RECEIVED
FOOD ASSISTANCE





In Northern Nigeria, clean water is a rare commodity. According to the 2018 Nigeria Demographic and Health Survey, approximately 60% of the region is without reliable access to safe drinking water. People must travel up to 12 miles or use nearby contaminated sources like streams and puddles, if they are available. Waterborne diseases are common and often lead to death.

These areas are also often populated by unreached or least-reached people groups. Islam is the primary religion, with Christians being generally unaccepted or even persecuted. Reaching the villages of Northern Nigeria with the gospel has been a significant challenge, leaving this region both physically and spiritually dry.

However, God is bringing restoration to this desert land. Your gifts to Send Relief gave local believers the resources to dig 44 wells in villages across the region. This project gave over 42,000 people access to clean drinking water, allowing them to live healthier, safer lives.

The impact on these villages is immeasurable. People were overwhelmed and overjoyed to receive such a life-altering resource. The fact that it was provided by Christians completely shifted perspectives and tore down walls of resistance to the gospel. So far, these 44 wells have resulted in 620 people in Northern Nigeria coming to know the Lord, 127 baptisms, and at least 90 new small groups formed to worship and hear God's Word.



CARE FOR REFUGEES

Every day, refugees are forced to leave everything to find security, opportunity, and a new place to call home. Often, they enter a country with few resources and no ability to speak, read, or understand the local language. They arrive with tremendous dreams, but their needs leave them vulnerable to exploitation and abuse.

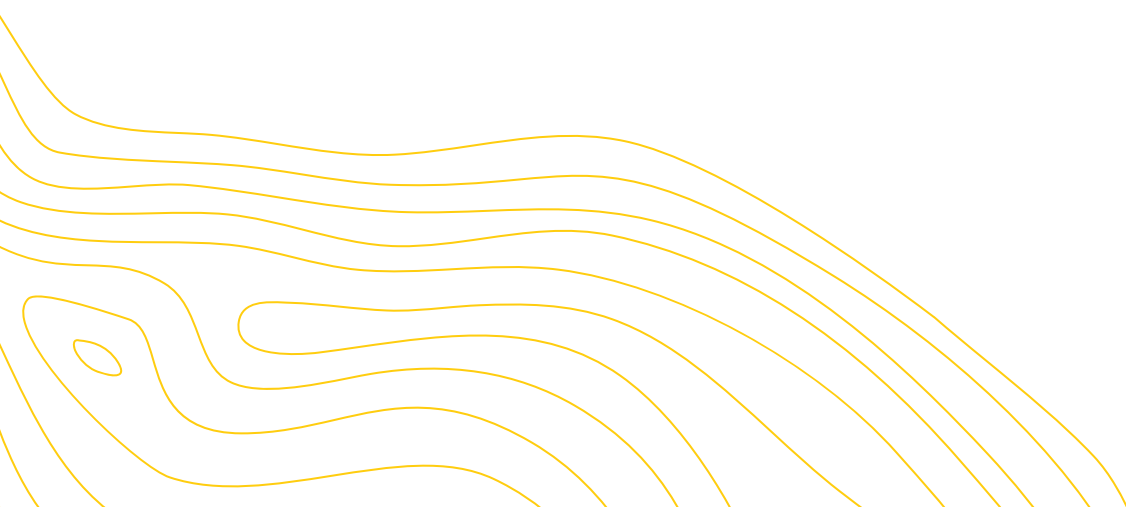
Your gifts allow our partners to walk with refugees on their journey, protecting them and helping them adapt through intentional support and genuine friendship.

169,500+
REFUGEES HEARD
THE GOSPEL

81,272
MEALS SERVED TO
REFUGEE FAMILIES

1,226
REFUGEES COMPLETED
JOB AND LANGUAGE
TRAINING

4,374
REFUGEES RECEIVED
HEALTHCARE



In April 2023, civil war erupted in Sudan between the Sudanese Armed Forces and Rapid Support Forces, affecting the people of this nation in catastrophic ways. Today, nearly 8.5 million people have been displaced internally, with 3 million others fleeing to neighboring countries. This means Sudan has more displaced people than any other country in the world. More than half the population—30.4 million people—are in need of humanitarian aid, and 750,000 are on the verge of starvation.

At Send Relief, we are dedicated to bringing help and hope to the people of Sudan during this time of extreme crisis. Since the start of the conflict, your support has enabled us to implement 28 projects to assist Sudanese people in the country and surrounding nations. So far, we have provided food assistance to 77,493 people, helped 12,352 find shelter, shared the gospel with 58,298, and rejoiced as 1,342 have accepted Christ as their Savior.





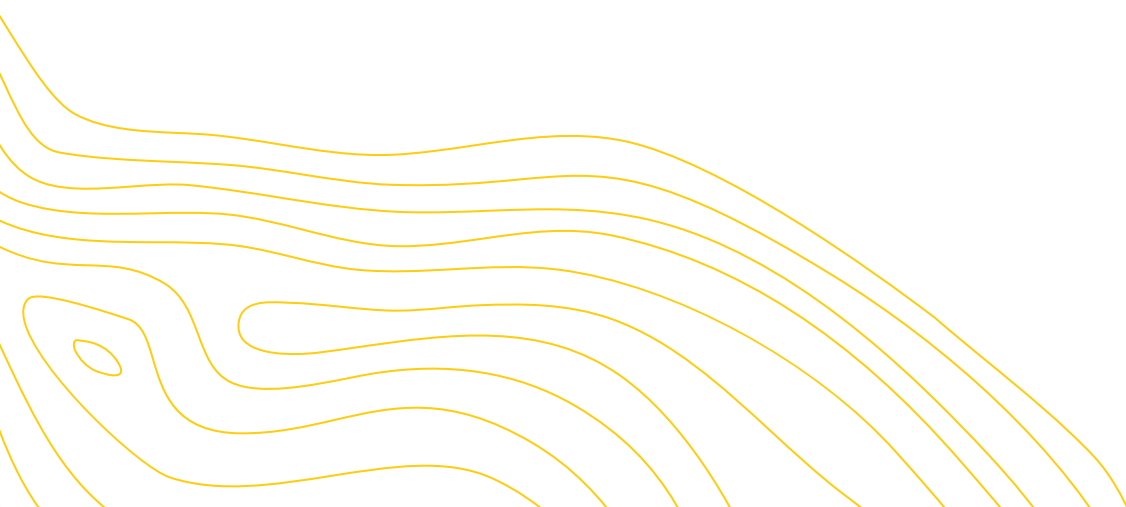
PROTECT CHILDREN AND FAMILIES

Around the world, children suffer from malnutrition, limited resources, and a lack of educational opportunities. At Send Relief, we seek opportunities to be part of the solution, finding ways to offer safety and support to the next generation.

1,000+
CHILDREN RECEIVED
EDUCATION INTERNATIONALLY

1,654
FOSTER CARE AND
ADOPTIVE FAMILIES SERVED

2,179
NEW BELIEVERS
FROM MINISTRIES TO
CHILDREN AND FAMILIES



In Armenia, life for children with special needs is often a difficult one. A lack of accessible education and rehabilitation services—in addition to prevalent cultural stigmas around people with disabilities—commonly results in isolation, limiting their opportunities to attend school and interact socially. In some situations, shame will drive families to hide these children from the public, rarely allowing them to leave the walls of their homes. In 2024, your gifts provided a sense of normalcy and relief for a group of children with special needs.

Every year, our local partners in Armenia organize a three-day summer camp specifically for special needs children and their families. This year, 51 children, 41 mothers, and 64 local volunteers attended. It was an incredible opportunity to show the love of Jesus to a population often forgotten by the rest of the world.

During this camp, children with disabilities were able to meet and build relationships with similarly abled kids, feeling acceptance as opposed to the rejection they normally face. Volunteers provided fun, interesting, joy-filled entertainment specifically catered to the campers and their needs.

This camp also provides a respite for mothers who had a chance to rest, knowing that their kids were being cared for in a safe, loving environment. They had time for recreation and connection with other moms, a rare and needed opportunity. When they were presented with the gospel message, many put their faith in Jesus.





FIGHT HUMAN TRAFFICKING

Victims of human trafficking are just like you. They are daughters and sons. They are in your community and around the world. They are often hidden in plain sight.

Send Relief is actively working to help individuals escape the bondages of modern-day slavery, while also working to provide opportunities that empower vulnerable people to never fall prey to it in the first place. Your gifts enable them to live free.

40.3 MILLION

PEOPLE TRAPPED IN
HUMAN TRAFFICKING
WORLDWIDE

12 - 14 YEAR OLDS

THE AVERAGE AGE OF
MINORS FORCED INTO THE
SEX INDUSTRY IN AMERICA

**One by one, your gifts are providing meaningful, safe,
and restorative friendships to trafficking survivors.**

2,179

TRAFFICKING SURVIVORS
SERVED THROUGH
INTENTIONAL MENTORSHIP
WITH SEND RELIEF STAFF



At 16 years old, Leah was lured unexpectedly into the world of human trafficking and, for far too long, lived a life no person of any age should ever have to endure.

For years, she grappled with addiction and constantly found herself in unsafe, compromising situations. However, she encountered hope at the Las Vegas Send Relief Ministry Center. Team members there paired her with a mentor who has poured into her and supported her on her addiction and recovery journey. This has shown Leah what a healthy, trusting relationship looks like.

Now, Leah has fought to get sober and is taking active steps to live a restored life. She has learned she is worth fighting for and that her life has a purpose. Most importantly, she understands what Christians really mean when they talk about “the love of Christ.”

Because of your gifts, many men and women are hearing and responding to the gospel through our Las Vegas Ministry Center. The FBI has identified Las Vegas as a “High Intensity Child Prostitution Area.” Young people like Leah are taken advantage of every day. Your gifts allow our Las Vegas Ministry Center to share the hope of Christ with these vulnerable people who need it so desperately.





RESPOND TO CRISIS

Natural and man-made disasters are altering families and communities in unimaginable ways all over the world. It's hard to hold on to hope, but your support of Send Relief sends that hope.

We respond to crises in many ways, from supplying food and generators to providing temporary shelters. When you give, you are giving hurting communities the ability to heal physically, spiritually, and emotionally. Southern Baptists jumped into action when people lost power after Hurricanes Helene and Milton. Together, we served over one million meals in the first three weeks of this crisis.

Your Gifts at Work After Hurricane Helene

244

PROFESSIONS OF FAITH

1,052,608

MEALS PROVIDED

5,565

FAMILIES ASSISTED
WITH RECOVERY WORK

46

HURRICANE
RESPONSE SITES



In the fall, Hurricanes Helene and Milton unleashed devastation across the Southeast in just two short weeks. In the wake of this destruction, support from Southern Baptist churches and the work of trained volunteers from all over the country made an enormous impact in the lives of hurting families. Local churches are there long after the crisis has passed. Crisis response helps those churches win the right to be heard in sharing the Good News of Jesus Christ.

One of these families was the McKinneys in North Carolina. After Helene washed a wall of mud through their home, they had no idea how to begin the clean-up process. Ben McKinney was feeling completely overwhelmed when he saw Southern Baptist Disaster Relief volunteers walking up his driveway.

Ben couldn't find the words to thank them for giving up their time and money to help families like his own. He shared, "The relief is unexplainable."

Thank You

God used your generosity to do mighty works in 2024. Your gifts are making a lasting difference, helping to bring hope and healing to communities in need around the world.





“Therefore, as God’s chosen ones, holy and dearly loved, put on compassion, kindness, humility, gentleness, and patience.”

Colossians 3:12 (CSB)

