



THE GOSPEL CHANGES EVERYTHING

2025 GLOBAL IMPACT GUIDE



INTERNATIONAL
MISSION BOARD



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After this I looked, and there before me was a great multitude that no one could count, from every nation, tribe, people, and language...

REVELATION 7:9

The world is restless. Cities swell with migrants searching for safety. Wars displace families. Hunger grips entire regions. Billions live without hope in Christ. But into this darkness shines a greater light. Because the gospel changes everything, despair can give way to hope, isolation to belonging, and death to eternal life.

Because you chose to send and sustain, light is breaking in hard places. The gospel changes everything, and you carried it there.

YOUR GENEROSITY FUELS
GOSPEL ENGAGEMENT THROUGH
MISSIONARY PRESENCE FOR THOSE
WHO HAVE NEVER HEARD.



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FROM THE PRESIDENT

This year I stood in a crowded city market where prayers were whispered to gods that cannot save. I sat with a refugee mother who fled with nothing but her children's names and a borrowed blanket. I watched a house church sing under a single bulb while a pastor taught Scripture from memory. In every scene, one truth reappeared: the gospel changes everything.

Because of your giving and praying, missionaries remained steadfastly present among peoples and places with little to no access to the gospel. Because you gave, they stayed. Because they stayed, people heard. Because people heard, they believed. And churches were born.

You didn't just give; you stayed with us. You kept more than 3,500 missionaries and their 2,700 children present across 150+ countries, so people could hear the gospel (2,066,251), believe (196,497 new believers), and be baptized (29,937). Presence is our strategy. Eternity is the return. Thank you.

Paul Chitwood

Dr. Paul Chitwood, IMB President

GLOBAL REALITIES

WE ARE A PEOPLE MARKED FOR HOPE IN A WORLD MARKED BY BROKENNESS

7,291

PEOPLE GROUPS REMAIN UNREACHED

Entire languages and cultures still have no access to the name of Jesus. For them, the gospel is not yet good news—because it has never been heard. An estimated 160,101 people die each day without Christ.

388M

CHRISTIANS ARE RESTRICTED OR PERSECUTED AROUND THE WORLD

Much of IMB's work occurs in restricted and high-risk contexts. Security-aware presence remains essential to give neighbors a chance to hear and respond to the gospel.

2.1B

PEOPLE LACK ACCESS TO SAFE DRINKING WATER

In rural villages and urban slums, women gather drinking water from puddles or walk for hours each day to reach their sole water source. Communities face disease and economic hardship when they lack clean water.

117.3M

PEOPLE ARE FORCIBLY DISPLACED WORLDWIDE

Wars, violence, and disaster have driven families from their homes at record levels, making this the largest refugee crisis in history.



THIS IS THE STATE OF THE WORLD.

A LOST WORLD. A HURTING WORLD.

A SEARCHING WORLD.

THIS IS NOT THE END OF THE STORY,
BECAUSE YOU ARE HELPING CARRY THE GOSPEL
WHERE IT HAS NEVER GONE BEFORE.



FIND THE LOST

PIONEERING GOSPEL OPPORTUNITY

Across deserts, jungles, and the alleyways of megacities, missionary explorers are locating and engaging the last known unengaged, unreached peoples. Places with no opportunity are becoming places with a first chance to hear about Jesus. Explorers travel village to village, gather names and stories, listen first, and share the good news with grace and clarity. Each conversation is a step toward churches that will one day sing Christ's name in their own language.

Since 2023, your gifts put missionary explorers on paths not named on a map, so first conversations about Jesus could happen.

250

PEOPLE GROUPS ENGAGED BY MISSIONARY EXPLORERS

57

MISSIONARY EXPLORERS DEPLOYED

3,564

HEARD THE GOSPEL FOR THE FIRST TIME

BECAUSE OF YOUR

GENEROSITY AND PARTNERSHIP,

LIVES ARE BEING CHANGED

AROUND THE WORLD.



THE LAST HOUSE ON THE RIDGE

Day three on foot. A dirt trace becomes a goat path, then disappears into brush. The explorer checks a hand-drawn map and keeps climbing. At the ridge, a hamlet sits unmarked on any app. When they speak the name Jesus, an elder nods. He once heard a radio program as a boy but had never met a believer. Under a blue tarp they open Mark's Gospel, and questions tumble out. That night a text goes back to the team: "I am so tired and so dirty and so happy." The ridge is no longer a place without the gospel. They have had their first chance to hear about Jesus.

Because you gave, their first conversation about Jesus happened on that ridge.



“”

*I am so tired and so dirty and so happy;
11 people prayed to receive Christ as
their Savior and Lord.*

DREW, MISSIONARY EXPLORER



HELP THE HURTING

SHARING HOPE THROUGH COMPASSION



Every morning in rural Nigeria, a mother crouched beside a pot balanced on hot rocks. Smoke stung her eyes as she stirred what little she had, praying her children would grow strong on whatever she could find to cook. In a place where good food is scarce and children struggle to grow, her prayers rose with the smoke.

But prayers like hers need someone to answer. Without help, the meals stay thin, and hope feels distant.

That's when the IMB deployed Send Relief team members, who worked with a local college, and brought a simple but powerful gift—a seed. Soybeans, packed with plant-based protein, carbohydrates, and healthy fats, became a lifeline for women who wanted to feed their families and build a future.

Because you gave, a shaded kitchen now stands where those hot rocks once burned. Women gathered there to learn how to plant, prepare, and sell. They left with 22 pounds of soybeans each—and something even greater to carry home: hope.

Then the ground began to change. Children started thriving. Neighbors came to learn. One woman sold her beans to pay her husband's school fees. Muslim and Christian women trained shoulder to shoulder, friendships blossomed, and conversations about the gospel began to grow like new shoots in the soil.

How does a community change? One seed. One meal. One neighbor at a time.

THIS IS WHY THE IMB'S SEND RELIEF EXISTS—
TO MAKE SURE NO HOME IS LEFT WITHOUT FOOD
AND THE GOOD NEWS OF JESUS.

\$9,909,623
OF GIFTS
UTILIZED

472
PROJECTS
IMPLEMENTED

80
COUNTRIES
IMPACTED

2,277,589
LIVES
IMPACTED



YOU KEPT PRESENCE ON THE FIELD.

YOU WERE PART OF SEEING

THE GOSPEL CHANGE LIVES.

SHARE THE GOSPEL

PROCLAIMING CHRIST
FOR EVERYONE, EVERYWHERE

2,358

PEOPLE GROUPS IMPACTED
BY THE GOSPEL

2,066,251

PEOPLE HEARD
THE GOSPEL

196,497

NEW
BELIEVERS

29,937

PEOPLE
BAPTIZED

REACHING THE DEAF IN TOKYO

Tokyo was a whirlwind of colors, sounds and—most importantly—signs. For two weeks in November, the Deaflympics met in the capital city of Japan, where 50 IMB team members and volunteers shared the gospel during the worldwide event for Deaf athletes.

IMB teams engaged more than 1,500 people at different venues, which led to 492 gospel conversations. 13 people chose to follow Jesus!

Because you gave, stories like Penelope's were made possible:

“”

After the Deaflympics in Tokyo, I spent a few extra days exploring the city with friends. While visiting a local shrine, we met a group of Deaf athletes who noticed our Olympic pins. Two of them, from Scandinavian countries, said they had hoped to receive one during the games.

I gave them each a pin and shared a QR code that links to sign language videos explaining the meaning behind the colors. They watched the videos and asked thoughtful questions, and as we talked, the gospel message resonated with them. In that quiet moment at a shrine in Japan, both chose to begin a relationship with Jesus.

It amazed me how something as simple as a pin could open the door to such a meaningful conversation and spark new faith, even in an unexpected place.

PENELOPE, DEAFLYMPICS VOLUNTEER



MULTIPLY THE CHURCH

MAKING DISCIPLES, PLANTING CHURCHES

The gospel never stops with one. As new believers gather, leaders are trained, churches form, and local ownership grows. IMB teams invest long-term in discipleship and leadership pipelines so churches multiply into new communities across borders and generations. Your generosity keeps trainers, mentors, and partners present so that fruit endures and new believers can invite others into their first conversations about Jesus.

Your generosity supported training that multiplies leaders and churches worldwide.

225,578
PEOPLE DISCIPLED

7,697
NEW CHURCHES PLANTED

29,018
**LEADERS TRAINED
IN CHURCH PLANTING**



BECAUSE YOU GAVE

PRESENCE BECAME

PROCLAMATION



FUELED BY PRESENCE

MISSIONARIES

Because you give, missionaries stay. They learn language, understand culture, disciple leaders, and persevere among difficult situations, so that the gospel takes root, staying on the field an average of 14 years.

1,254

**NUMBER OF
FIRST TIME
APPLICANTS**

3,361

**MISSIONARIES
SUPPORTED WITH
COMPREHENSIVE CARE**

150+

**COUNTRIES
WITH MISSIONARY
PRESENCE**





FUELED BY PRESENCE
VOLUNTEERS

Churches like yours join the story through going and sending.

13,679
VOLUNTEERS

2,136
VOLUNTEER TRIPS

120
COUNTRIES SERVED

2,039
CHURCHES REPRESENTED

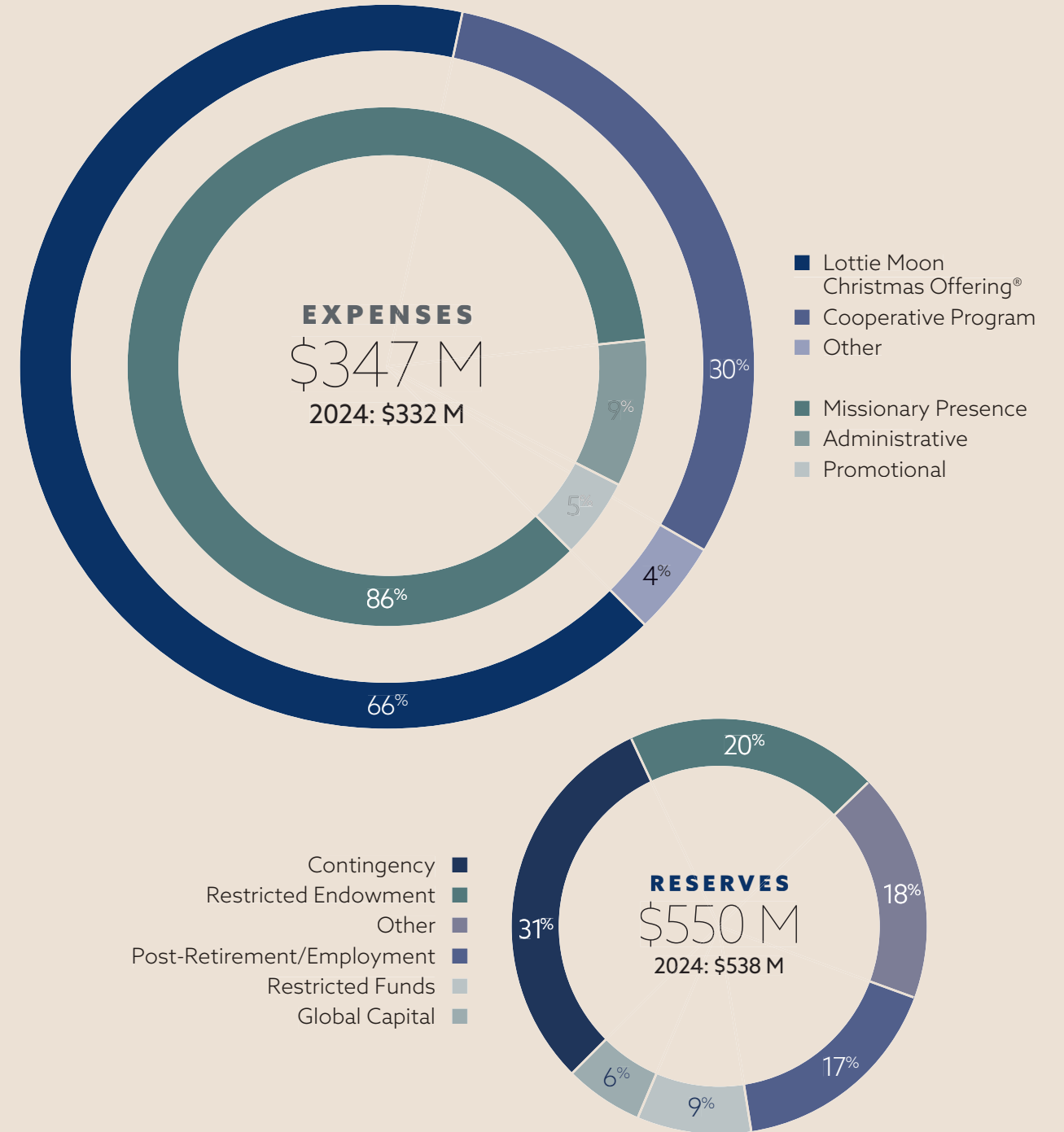
FINANCIAL STEWARDSHIP


FUNDING THE MISSION

This fiscal year marked another strong year of giving, with the Lottie Moon Christmas Offering® (LMCO) reaching \$207.2 million—an incredible achievement made even stronger by the generosity of several legacy gifts. Our investment portfolio also performed well, delivering net gains of 8%—a testament to God’s provision and guidance. The Cooperative Program reminds us of the extraordinary impact Southern Baptists have made together in fulfilling the Great Commission.

Cooperative Program giving ensured 100% of your Lottie Moon Christmas Offering® supported your missionaries delivering the gospel to those who have never heard.

Giving through CP, however, has continued its downward trend. This reality, combined with rising global inflation, challenged our financial flexibility and spending power. Careful stewardship, supported by strategic investments and reserves, remain critical as we navigate economic pressures and pursue our mission together.



Scan to access our audited financials and additional information on our commitment to financial transparency.

imb.org/financialtransparency





FROM THE TRUSTEE CHAIR

It is an honor to step into this role as the chair of the IMB Board of Trustees. Representing my church, my region of the United States, and the Southern Baptist Convention in this capacity is a responsibility I hold with profound gratitude. As trustees, we share the same commitment as you: to see the gospel change lives globally and transform communities through faith and service.

This IMB board is unique among nonprofits, not only in our size but in our extraordinary commitment to the stewardship of the resources God entrusted to us. Every decision is grounded in prayerful consideration of how best to advance the IMB's mission to reach the nations.

Like you, we share the passion to see this mission flourish. Every trustee is deeply invested in both safeguarding and advancing this mission. We are accountable to God, to you who give so generously, and to those we serve. This responsibility unites us and drives us forward. We have

the privilege of contributing to something so much greater than ourselves.

As we look forward, we will remain committed to transparency, diligence, and unwavering stewardship.

We will continue to be accountable to you, ensuring the IMB's work reflects the highest standards of integrity, faith, and accountability. Your generosity fuels eternal impact. As stewards, we remain committed to financial integrity, ensuring every dollar is maximized for gospel advance. Thank you for entrusting us with the mission, until all hear.

Note: Trustees provide oversight. Transparency is affirmed through the annual financial report and audited statements

Carol Pfeiffer

Carol Pfeiffer, Chair, IMB Board of Trustees

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The gospel is not just our message; it is our mission. This year, I've seen it again and again: when the gospel is spoken, lived, and carried with love, lives change. From refugee camps in Lebanon to remote villages in Laos, Christ is calling the nations to Himself. Thank you for going with us, through your prayers, your giving, your going. Together, we are living proof that the gospel of Jesus changes everything.

DR. PAUL CHITWOOD, IMB PRESIDENT

THANK YOU

Together, we are part of a story far bigger than ourselves. Stories like those from a mountain ridge, soybeans for community enrichment, and Deaflympics remind us that the gospel truly changes everything. Thank you for faithfully and generously sending and sustaining IMB missionaries to bring hope and light around the world.

You stood between “never heard” and “now believing.” Thank you for giving in a way that keeps missionaries present, opens Scripture, and grows the church, until the multitude no one can count is reality.





REACHING THE NATIONS, TOGETHER.

JOIN US

Follow stories of gospel transformation and learn more about the impact of your generosity at imb.org/impact.



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INTERNATIONAL
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